

Why your customers need the HPC Punch Machine™



Your customers need a versatile machine to code cut keys where electricity may not be available.

How to sell the HPC Punch Machine™

Key Selling Points:

- ★ **Intelligent Design** – Works on the patented “Standard of the Industry” HPC 1200CMB Blitz™ code card system (most often simply changing the code card is all that is required). Unlike the competition, switching to another manufacturer is extremely easy to do!
- ★ **Portable - No electricity needed.**
- ★ **All-Inclusive** – The machine is ready to cut all popular keys right out of the box.
- ★ **Convenient** – No dials, no cams, no spacer blocks, no depth keys, no need to memorize measurements and increments. Unlike the competition, no extras are necessary.
- ★ **Single casting, heavy-duty tabletop machine** for years of reliable use.



No. 1200PCH

MISSED OPPORTUNITY!

Sometimes an Institutional Locksmith says that they only have ONE kind of key to cut and that the HPC Punch Machine does more than they need. Remind these customers that while maybe all of their doors are using a single brand of lock, they are also responsible for cutting keys for their desk drawers, file cabinets, padlocks, forklifts, etc. They need an all-inclusive machine or they will be going out-of-house to get those keys cut.



**Made in
the USA**



HPC, Inc.
3999 N. 25th Avenue
Schiller Park, IL 60176 USA
Tel: 847.671.6280
Fax: 847.671.6343
www.hpcworld.com

041811