## Why your customers need the HPC Classic Car Opening Tools



As much as vehicles change, many of the internal workings remain the same. There are basic car opening tools that every locksmith needs in their arsenal.

## **How to sell the HPC Classic Car Opening Tools**

## **Key Selling Points:**

- **\* HPC invented the In-the-Door Method of car opening with the introduction of The Original Slim Jim™ in 1967.**
- ★ HPC continues to enhance their array of classic tools, as well as develop new tools and innovative opening techniques.
- ★ Unlike other manufacturers, all edges of HPC car opening tools are covered, coated, or smoothed ensuring the user and the weather stripping will be protected.
- \* HPC's quality is unparalleled. You can find copycat car opening tools almost everywhere you look. But although the look may be copied, the quality or full functionality falls short.

